Village Daily

Vol. I. No. CARMEL-BY-THE SEA Sept. 1933

HOPPER CONDEMNS POST OFFICE

PLAYFUL PIRATES PACK PLAYHOUSE

(A Review by Frank Hefling)

Sitting in the baldheaded row at the Forest Theatre last evening, the writer was most agreeably impressed by the smoothness and pleasing tempo of the "Pirates of Penzance" production.

Beautiful maidens! Oh, for the dear dead days of piracy. The pretty pirates' girl friends with their shimmering costumes, the tuneful airs of this ever popular Gilbert and Sullivan Opera combine to make an entertainment long to be remembered.

In going to an amateur musical production one is very liable to go with the feeling that they will see something, say, possibly pleasing, but with a strictly amateurish flavor to it. Such is not the case, however, with the "Pirates of Penzance." Under the capable direction of George Marion and Arthur Gunderson, the players have reached beyond the scope of ordinary amateurs. The play is repeated tonight and tomorrow night.

(Editor's note: This is the first of a series of reviews under the policy of the Daily to have every production covered by two or more writers. Watch for them).

TO THE EDITORS OF THE VILLAGE DAILY

In perusing your September Morn issue at an early hour this morning, I was pleased to see that the rampant commercialism which is attacking our fair village had passed you children up. No one but at least two true artists could get out a daily paper and leave the sale price entirely out of the paper. My congratulations, unless, I find, as I am now beginning to suspect, that you did on purpose just to get an innocent like myself to write to you, you knaves.

Artistically,
DAVID ALBERTO.

CARMEL'S NRA NEAR 100 PER CENT

By Fredrick Bechdolt

During the next week the postoffice will receive consumer's application blanks which the NRA committee asks you to sign and deposit, unstamped, in the letter slot, as soon as you get them in your mail.

The reason we ask you to do this is that Carmel merchants are practically 100 per cent members of the NRA, and we want every consumer, which means every person who does any purchasing whatever, to help us reach our quota.

At this time, I would like it understood, that even if the head of a household is a member of the NRA, it is the duty of his wife, or any mature member of the family who is a purchaser, to sign up as a consumer. Members of the committee for Carmel now include J. Howell Byrnes, secretary, who will be glad to give further information, if you will call 77; Ray de Yoe, Willard Whitney, Daisy Bostick, and myself.

Signing the consumer's pledge means that you will buy only from firms displaying the Blue Eagle, and I assure you it is your patriotic duty to do so at once.

WHITE SEPULCHRE TERMED MENACE

By James Hopper

I can think of nothing at the moment that Carmel needs less than a $72,000 postoffice; and I can think of nothing needed less by our dear Federal government than to spend $72,000 on a Carmel postoffice.

Carmel should set an example to the country by refusing this gift (to be paid out of our own pockets). Who is it that wants here a $72,000 postoffice? I know, but I won't tell. Carmel is a village. A simple rustic building, designed with taste, say by Joe Mora, would fill the material and the esthetic need at a cost say of about $5,000. It would fit the village, harmonize with it, and God save us from one of those federal whited, sepulchral horrors that already sadden the country.

The plea that the building of a $72,000 postoffice would help the unemployed is sheer hypocrisy. Those "helped" would be the contractors and the realtors in lucre and the politicians in votes, if nothing more solid. The way to help the unemployed with $72,000 is, of course, to give the $72,000 to the unemployed in food, clothing and rent. I'm for that, if $72,000 has to be spent.

Let's refuse that damned postoffice!

Sports

Mrs. Frank Hefling and her grandson Thomas, heir to the w. k. histronic ability of his actor-father, Frankie Hefling of Ivory Door, Amaco and Uncle Tom's Cabin fame, left last night for Omaha to visit relatives. Bon Voyage, folks!

THE VILLAGE DAILY

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PUBLIC APOLOGY NO. 1

It has come to the attention of the publishers of the Village Daily that there is a misconception on the part of our readers (names on request) regarding any connection between the Daily and the monthly magazine, "The Villager." And while this is not to be construed in any way as an "alibi," we feel that it should be definitely understood that any article, in either publication, when signed by any other person, is only a representation of that person's views, and that the Village Press is in no way responsible. To correct any erroneous impressions, we therefore wish to say that the alleged humorous article by Ross Cowen in the "Villager," was merely an expression on Mr. Cowen's part, to which he, as a writer, is entitled. Honi soit qui mal y pense! (What erudition!'—P. O'C.

THE THEATRE

We all know that the favorite indoor sport and, in the case of the Forest Theatre, outdoors too, of most of the Villagers can be classified under the heading of Drama, Music or some similar subject. Yet for all the widespread interest in these productions too little thought has been given to two important phases of the matter. We refer to the doubling up on dates and the handling of the sale of tickets.

Throughout the summer in Carmel plays have been presented at the Forest Theatre and the Play House on the same nights; to say nothing of the Street Fair and various musicals. And yet on the week-end of the Golf Tournament when a play would in all probability have been well attended no play was given either at the Play House or the Forest Theatre.

Yesterday we heard a very fine suggestion from a young lady quite prominent in Village Theatricals, the charming Holly Smith. Holly suggested that there be established in Carmel both a central date bureau and a central ticket bureau for the convenience of the theaters, the various producers, the Villagers and the visitors to Carmel.

While the present system of handling tickets is partially satisfactory it would be much more convenient, especially for visitors, to be able to go to a central place to purchase tickets. They could buy from someone for any production and it would familiar with the theaters, the players, the coming plays, musicals and other information.

There is always an open date be much better for everyone concerned if the different events were spread out rather than bunched on certain week-ends with others left entirely open. A central dating bureau would accomplish this result with ease and would also serve as a publicity center for all dates alike.

We are behind the idea to the extent that we hereby offer the offices and facilities of the Village Press, both as a ticket bureau and a dating bureau. We feel that the idea is deserving of consideration from all parties concerned. All credit for the idea goes to Mrs. Holly Smith.

—W. D. C.

Gossip

(Advt.) Davey Cooke is sorry about what happened last night.

Jim Hopper Jr. left last week to study how to become a medico at McGill Univ. to the E. of here. Pretty trusting as ye ed is supposed to send him the rent all the way to Canada . . . which is a pretty far off place. . . .

Miss Rita O'Byrne had her picture snapped by young Mr. Ross Cowen, who is quite a snapper, they say.

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Society

Miss Maralee Gray is the house guest of Miss Vera Hunter. Miss Gray expects to be here about a month.—(Advt.)

Dr. Albert Leon Van Houtte, the author, was seen dining late the other p. m. Burning the midnight oil, eh, Doc?

Keith Evans has a nice lot of Manzanita roots which are pretty good company for the ensuing long winter evenings. —(Advt.)

Fred Burt, w. k. actor of Hollywood to the S. of here (not same actor who was mentioned yesterday) is busy moving these days, or at least that is what we are given to understand by Fred's talented wf., Helen Ware.

The Carmel Hardware has just received a new shipment of warming pans, direct from Monterey to the E. of here. (Advt.)

Attend the Firemen's Ball. (Advt.)

Milt Latham, w. k. golfer who is fond of light wines and dancing, shot a birdie whilst practicing on the floor of the Carmel-Eta Inn last night. A new window is being put in.

Arthur Hately, w. k. man-about-town, has gone German pro tempore as he is enacting a character of that extraction in Little Women.

Miss Vera Hunter was seen attending a rehearsal last night.

Mathew Murphy, Irish Consul in San Francisco, was the guest of Dr. John MacWillie this week. Mr. Murphy returned to his seat of office today. Come again, sir!

Mr. E. B. Fredricks, packing magnate of the metrop. N. of here, is in town. Likeing our fair city so, he has of late purchased a dwelling place here. That's what we like to see.

In conjunction with the w. k. N. R. A. movement sponsored by Mr. Roosevelt and endorsed by the Daily, Dr. MacWillie has decided to erect an addition to his local manse.

Mr. Ross Kiester wishes to announce that he is at liberty for luncheon, tea, or dinner. No breakfast as he is a late sleeper. —(Advt.)

Ross Kiester got a hair cut.

The most charming thing about the Del Monte hostelry, Miss Doris Dale . . . the noisiest is her boss.

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KERNEY CONTEMPLATES CHILDREN'S CLASSES

Classes in Juvenile Drama will begin within three weeks, under the direction of Victor Kerney, it was learned today. In making plans for this venture, Mr. Kerney said, "Training children in poise and self expression, with insight of chatacterization; giving elementals of voice control; providing a means of creating a thought into a living action; teaching play-cooperation, with the fundamental beginning of personal responsibility, all is accomplished within the "Real-ness" of childhood land of imagination. It gives an outlet to self-expression; it provides an opportunity for thought creation within the world of make-believe. It removes self-consciousness and gives the child, in far greater paying dividends, a reliable self-confidence."

Mr. Kerney may be reached by communicating with the Village Daily.

We are NOT responsible for the ad in the Villager (adv.)

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